

Announcing the 11th Annual Paideia College Society/Honors Program Student Academic Conference

- February 29-March 1, 2008
- Keynote speaker and artist: **Charlie Peacock**
- Theme: "New Way to be Human"
- Featuring Peacock's special lecture: "The Origin of Switchfoot and the Search for Meaning"



Charlie Peacock

Hit songwriter and Grammy winning producer **Charlie Peacock** began his career while still a solo artist for A&M Records and later Island. His discography is as varied as his musical tastes and stretches from his own jazz/improvisational music project, Love Press Ex-Curio, to gospel legends Al Green and Ce Ce Winans, to the smash pop success of Switchfoot.

As an artist/songwriter, Charlie has worked with CBS Songs, SBK Publishing, and EMI Music Publishing. He has developed three very successful publishing catalogs: Andi Beat Goes On Music (BMI), Sugar Pete Songs (ASACP), and Alright Bug Music (BMI). Film and television credits range from Fame in the '80s to The OC today, as well as films such as A Walk To Remember and Spiderman II.

Peacock's Honors: GMA Producer of the Year (3x recipient), BMI Pop Award (4x recipient), BMI Million Airplays Award, BMI Two Million Airplays Award, BMI Songwriting Awards (8x recipient), ASCAP Pop Award (2x recipient), Nashville Songwriters Association International Award, GMA Dove Award (9x recipient), Grammy Award, Gold and Platinum Honors for over 20 million album sales.

Books by Charlie Peacock:

Kingdom Come (Hal Leonard Corporation, 1999)

At the Crossroads: An Insider's Look at the Past, Present, and Future of Contemporary Christian Music (B&H Publishing Group, 1999)

*New Way to be Human:
A Provocative Look at What it Means to Follow Jesus* (Shaw, 2004)

Reviews of *New Way to be Human*

"*New Way to be Human* is...an alarm clock for the soul, ringing loudly, welcoming the dawn of a new day."

–from the foreword by Jon Foreman of Switchfoot

"Artists are the best theologians. They feel things that are true before theologians can jargonize them into obscurity. What Charlie Peacock has written in this book is a good example of theological truth stated in a way that only an artist can."

–Tony Campolo, Ph.D., Professor Emeritus of Sociology,
Eastern University

"Few people have the necessary gifts to communicate wonder in both music and words, and Charlie Peacock is one of those rare artists. In both the poetry of his lyrics and the thoughtful prose of his books, he asks just the right questions so that we see more deeply. Those hungry to be fully human will gravitate to *New Way to be Human*, not because Charlie is clever (though he is), but because his heart and imagination is aflame with The Story that brings both grace and hope in our fragmented world."

–Denis D. Haack, Ransom Fellowship, editor of *Critique*

"This is a splendid book about real life in a good but fallen world where grace yet abounds. Peacock writes with compassion, integrity, and discernment."

–Quentin J. Schultze, author of *Habits of the High-Tech Heart: Living Virtuously in the Information Age*

“This book will make you want to live. Not a tedious breathing in and out, in and out...but how you’ve known it should be. Your ideas about relationship with the Divine will expand.”

–David Crowder of The David Crowder Band
