

DALLAS BAPTIST UNIVERSITY

REPORT

SUMMER 2012 VOL. XXV NO. 2



FRED MOSES RECEIVES TOM LANDRY LEADERSHIP AWARD

Congressman Sam Johnson, honorary dinner co-chair; Mrs. Alicia Landry, honorary dinner co-chair; Mr. Fred Moses, 2012 recipient of the Tom Landry Leadership Award; and Mr. Ronald Skaggs, chair of the dinner committee.



Fred Moses, along with his wife, Mazzie.

2012 TOM LANDRY AWARD DINNER

Alicia Landry Sam Johnson
honorary co-chairs

Ronald L. Skaggs
chair

2012 Dinner Committee

Mandy Arnold	Jon Lineberger
Mike Arnold	Craig Morgan
Jerry Carlisle	Mazzie Moses
Gary Cook	Matt Shaheen
Sam Dennis	Ronald Simmons
Jerry Durham	Mike Simpson
Mike Fechner	Sandy Simpson
John Ford	Buena Stevenson
Wes Goenawein	Wayne Stevenson
Michael Griffin	Larry Taylor
Charles Haddox	Fred Villa
Neal Jeffrey	Larry Vowell
Roy Lamkin	Adam Wright
Jeff Leach	

Sixth Annual Tom Landry Leadership Award Dinner Honors Fred Moses

Dallas Baptist University hosted the sixth annual Tom Landry Leadership Award Dinner on Saturday, April 14, on the Dallas Baptist University campus. The annual event recognized the lasting legacy of one of North Texas' most famous citizens, Tom Landry, with more than 400 guests in attendance.

Honored that evening as the sixth recipient of the Tom Landry Leadership Award was Fred Moses, president and chief executive officer of Telecom Electric Supply Company of Plano.

This year's honorary co-chairs of the dinner were Alicia Landry and Congressman Sam Johnson, the 2007 Tom Landry Award recipient. Ronald L. Skaggs, a mem-

ber of the DBU board of trustees and chairman emeritus of HKS Architects, Inc., served as the dinner chair and emcee for the program.

Dinner was held in the Hillcrest Great Hall of the John G. Mahler Student Center on the Dallas Baptist University campus, followed by the award program held in the Patty and Bo Pilgrim Chapel Sanctuary and a dessert reception in Sadler Hall.

Dr. Adam Wright, DBU's vice president for advancement, welcomed the guests in attendance to DBU and the dinner, followed by the Pledge of Allegiance led by Congressman Johnson. The evening's invocation was then led by Gil Stricklin, founder, chairman, and CEO



The DBU Grand Chorus, under the direction of Dr. Stephen Holcomb, performed a variety of patriotic and inspiring songs as a part of the evening's activities. Dr. Holcomb serves at DBU as a professor of music and director of choral activities. Sue Mitz, DBU professor of music, accompanied the choir on the piano, and Andy Swanner accompanied the choir on the organ.

of Marketplace Ministries. DBU President Dr. Gary Cook gave a brief welcome and invited guests to proceed to Pilgrim Chapel after dinner for the continuation of the program.

The DBU Grand Chorus, under the direction of Dr. Stephen Holcomb, performed *The Star-Spangled Banner* with DBU student Anna Goetsch as the soloist. The Grand Chorus then performed a musical medley of patriotic songs.

Ronald Skaggs gave introductions, and then Dr. Cook expressed a word of gratitude to those in attendance for their support of DBU and student scholarships that would be made possible through their generous gifts.

Dr. Jim Denison, president and founder of the Denison Forum on Truth and Culture, introduced the evening's speaker, J.C. Watts. Watts is a former U.S. Congressman from Oklahoma, a position which he held from 1995-2003. He now serves as chairman of J.C. Watts Companies, a multi-industry holding company headquartered in Washington, D.C. A native of Oklahoma, Watts is also well-known for leading the University of Oklahoma Sooners to two consecutive Orange Bowl victories as the quarterback of the team.

Watts shared that Christian leaders should seek to live life better, seeking God's help and guidance. Referencing Luke 13, he talked about the narrow gate that leads to the Kingdom of God. Rather than giving a minimal amount of ourselves to God, Christian leaders should strive to give all of their lives to Him.

"God wants to come into our hearts and make us better," Watts expressed. "He wants to come into our hearts and change our lives and change our mindsets."



J.C. Watts, former U.S. Congressman from Oklahoma and chairman of J.C. Watts Companies, served as the keynote speaker for the evening.

Dr. Larry Taylor, head of Prestonwood Christian Academy and DBU alumnus, introduced a special presentation recognizing Fred Moses, and Alicia Landry, wife of the late Tom Landry, presented the award to this year's honoree.

The Tom Landry Leadership Award Dinner was inaugurated in 2007 to ensure that Landry's legacy would live on and serve as an example to DBU students and to others in Collin County.

As the coach of the acclaimed Dallas Cowboys for 29 years, Tom Landry and "America's Team" became

the stuff of which legends are made. Their success came because of character and a commitment to excellence. In Landry's mind, the credit for all this success came from his faith, management strategies, and leadership style.

Tom Landry's life epitomized the most exceptional leadership and character qualities that DBU strives to instill in its students every day. His faith in God, devotion to family, dedication to integrity, and service to others has made Landry a lasting role model to this day.

The Landry Leadership Award is given to those individuals who use their God-given talents and abilities to excel in their chosen field of work, who provide and exhibit exceptional leadership, who are committed to serving others in their community, and

Advisory Committee

- Audie Adkins
- Bryan Alexander
- Jay Allison
- Jenny Allison
- Joel Allison
- Blair Blackburn
- Mike Buster
- Kenneth Cooper
- Millie Cooper
- Jim Denison
- Phil Dyer
- Jim Gandy
- Jerri Garrison
- Jerry Holder
- Chris Johnson
- Bill Keaton
- Charles Loper
- Brian Loughmiller
- Maher Maso
- Ken Paxton
- David Prince
- Nanci Prince
- Keith Self
- Gary Singleton
- James Smith
- Mark Valentine
- Jeff Warren



DBU Board of Trustees member Ron Skaggs, dinner chair and the evening's emcee, along with his wife, Sondra.



Frankie Watts, wife of J.C. Watts, along with Pete Schenkel, the 2005 Russell H. Perry Award recipient, and his wife, Pat.



More than 400 people were in attendance for the 2012 Tom Landry Dinner honoring Fred Moses. The dinner was held in the Great Hall of the John G. Mahler Student Center on the Dallas Baptist University campus.

who demonstrate integrity in their personal lives.

In addition, the proceeds raised from the dinner go to provide scholarships for Dallas Baptist University students from Collin County.

Fred Moses, the 2012 Tom Landry Leadership Award recipient, is president and chief executive officer of the Telecom Electric Supply Company, which he founded in 1980.

He is a strong spiritual leader in Collin County, who has faithfully served as a noteworthy businessman and prominent leader in politics for many years. He also serves as one of the ministers at Shiloh Missionary Baptist Church in Plano.

Moses attended Housatonic Community College where he received an Associate of Science in business management. Continuing his education, Mr. Moses studied at the University of Bridgeport, earning a Bachelor of Science in marketing.

In July of 2007, Mr. Moses attended the Kellogg School of Management, where he participated in the Advanced

Management Education Program. Adding yet another building block for success, Mr. Moses graduated from the General Electric Company Financial Management Program.

Moses and his wife, Mazzie, have been married for over 40 years. They have two adult children, Michelle Moses-Meeks, who is currently a DBU graduate student, and Frederic Moses. They are the proud grandparents of three grandchildren.

Moses was honored and humbled to receive the award. "This is a work of the Lord's grace," he expressed. He shared his gratitude to DBU for the award that is named for one of the country's greatest leaders.

Sam Dennis, senior pastor of Parkway Hills Baptist Church, closed the evening in prayer.

Past recipients of the Tom Landry Leadership Award include Wayne Stevenson (2011), Dr. Jeff Warren (2010), Mike Simpson (2009), Dr. Jack Graham (2008), and Congressman Sam Johnson (2007).



Dr. Gary Cook, DBU president (left), along with his wife, Sheila; and DBU Board of Trustees member Mike Arnold (right), along with his wife, Mandy.



Gil Stricklin (right), CEO and chairman of Marketplace Ministries, with his wife, Ann; and former DBU Trustee Dr. Charles Tandy (left), with his wife, Roena, former Women's Auxiliary Board president.



Longtime friends of DBU, John and Nita Ford. Nita is a DBU Trustee, while John served as a member of the 2012 Tom Landry Dinner Committee.



Dr. Jim Denison, president of Denison Forum on Truth and Culture (left), with his wife, Janet; and Dr. Adam Wright, DBU vice president for advancement (right), and his wife, Candice.

Supporters Help Provide Scholarships FOR DBU STUDENTS IN COLLIN COUNTY

LEGACY COUNCIL

Nancy C. and Richard R. Rodgers /
Mary Kay, Inc.
Wayne and Buena Stevenson

FREEDOM COUNCIL

John and Nita Ford

CHAIRMAN'S BOARD

Collin Bank
Frost Bank
Fred and Mazzie Moses
Pinnacle Companies, Inc.
Ronald and Lisa Simmons

PRESIDENT'S CABINET

Arnold Stone, Inc.
Baptist General Convention of Texas

Baylor Health Care System

Baylor Medical Center at Frisco
Comstock Resources, Inc.
Gary and Sheila Cook
Cooper Aerobics
Denison Forum on Truth and Culture
R. Samuel Dennis
Mr. Jerry Durham
First Baptist Church of Plano
Charlie and Judy Haddox
HNTB Corporation
Roy and Beverley Lamkin
Dennis and Gail Linam
Dr. and Mrs. Jon Lineberger
Marketplace Ministries
Craig and Gina Morgan –
Blended Together Forever
Oncor

Plano Community Forum

Prestonwood Baptist Church
Prestonwood Christian Academy
Nanci and David Prince, CPA
Derrel and Dorothy Renfrow
Commissioner Matt
and Robyn Shaheen
Ronald and Sondra Skaggs
Mr. and Mrs. James G. Smith, Sr.
Donna Spence
St. John Missionary Baptist Church
Transwestern
Williams Trew Real Estate Services /
Mrs. Joan T. Trew
Mr. and Mrs. Scott Turner
TXU Energy
Fred and Amy Villa
Adam and Candice Wright



Dr. Blair Blackburn, DBU executive vice president (left), with his wife, Michelle; and DBU Board of Trustees member Michael Griffin (right), along with his wife, Courtney.



Wayne Stevenson, last year's Tom Landry Award recipient, along with his wife, Buena, who is a member of the DBU Board of Trustees.